

ATTENTION ASSIGNMENT, BUSINESS & TECHNOLOGY EDITORS

EXPERT SOURCE AVAILABLE FOR COMMENTARY ON INNOVATIONS WITHIN THE NONPROFIT SECTOR — TECHNOLOGY, SOCIAL ENTERPRISE, INNOVATIVE AND UNCONVENTIONAL FUNDRAISING, IMPACT MEASUREMENT, FURNITURE POVERTY AND THE CIRCULAR ECONOMY, AND WORKING WITH THE CORPORATE SECTOR.

Meet Dan Kershaw:

Dan Kershaw, MBA, is a nationally recognized expert in charity-powered innovation and the use of technology in the charity sector. He is a leader in successful social enterprise, impact measurement, and unconventional approaches to fundraising. With a passion for digital innovation and a focus on data-driven processes and decisions, Kershaw is a successful Executive Director and entrepreneur and has led Toronto-based Furniture Bank since 2014.



Dan Kershaw can provide expert commentary on topics including:

- Applying Artificial Intelligence (AI) to revolutionize the non-profit sector fundraising model
- Leveraging social enterprise to create financially sustainable charities.
- Using digital transformation to reimagine a charity.
- Disrupting the furniture return model: How Furniture Bank and IKEA have found an answer.
- Bootstrapping impact measurement within the charity sector
- Creating a national network of reuse charities
- Housing vs Home: There is a big, dangerous difference

About Dan Kershaw:

Dan Kershaw is an in-demand public speaker and panellist on the topics of digital transformation, impact measurement, innovation and lean non-profits, sector disruption, and successfully applying innovative technology within the charitable sector. He is passionate about charities and their essential role in Canada and about building a national furniture reuse network to address homelessness and poverty.

Kershaw **believes that any charity can transform itself by applying technology, impact measurement and social enterprise models to long-term sustainability and impact.** In his role as Executive Director, Kershaw is expanding Furniture Bank's integrated social employment, environmental and social enterprise model to end furniture poverty across Canada. In 2022, Kershaw pivoted Furniture Bank's annual campaign to leverage new AI technology, shifting the charity away from "poverty porn" and establishing a new industry standard for using ethical, responsible images within the charity sector.

Kershaw has a rare combination of education in business, technology, and the environment. Kershaw completed his B.A. in Environmental Studies and completed his M.A.E.S in Environmental Economics and an M.B.A. in Marketing Technology from the Richard Ivey School of Business.

Before his work in the charity sector, Kershaw led the management and growth of various cutting-edge industries from Internet Gaming, Telecommunications, Payment Processing, Web Hosting, Mobile Dating, Mobile Advertising, Mobile Content Solutions, and a variety of eCommerce projects. It was these intensive years that motivated him to build things, analyze everything, and push the limits of conventional thinking, skills he has brought to the charity sector.

Kershaw led a financial turnaround at Furniture Bank in 2014 that, through Kershaw's leadership and innovations, has brought many distinctions, including a national Ingenious Award for Innovation in Technology in 2016, leadership awards from United Way in 2017, national social enterprise award in 2017 from TRICO's Social EnterPrize, and environment awards in 2018 and 2022 for the Clean50.

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For further information or to arrange an interview or interactive segment, please contact:
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